

Parkgate Society Strategic Plan (2023 – 2028)

Operating out of Parkgate Community Centre, Parkgate Society delivers affordable community-based programs and services for people on the North Shore.

Mandate

Promote, stimulate and preserve the philosophy of community development and community spirit.

Develop a unique blend of social, cultural, educational and recreational program and service options in response to community needs, serving individuals, children, youth, families and seniors. Work in partnership with community agencies, organizations and funding bodies to create a diverse range of low-cost/no-cost programming that is accessible to everyone in the community.

Mission

To create opportunities for people in our community to live life better

Vision

A vibrant, connected community





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Parkgate Society's overarching Strategic Goal for the next five years is to strengthen our organization by:

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Objectives

Augmenting our staff and volunteer resources

- Ensure the ability to recruit and retain excellent staff through training, development, compensation, and celebration
- Enhance our ability to attract volunteers into opportunities for impact
- Connect everyone in the organization to the Society's vision and mission and to each other
- Ensure strength, cohesion, and continuity in leadership

Developing strong organizational systems

- Ensure long-term financial security and sustainability by developing and strengthening versatile funding sources
- Develop a culture of data collection and assessment to maintain organizational relevance
- Build systems and data analysis techniques to satisfy reporting requirements and meaningful program evaluation and to enhance and develop responsive programming

Enhancing and expanding our community connections

- Raise public awareness and enhance our profile in the community as a place of belonging
- Continually identify and respond to emerging community needs
- Continually strive for an organizational culture committed to equity, diversity, inclusion, and reconciliation
- Foster strong working relationships with our partners in community to enhance impact
- Strengthen our commitment to intergenerational programming