

Rachel Schoeler

Community development & public education • North Shore newcomer (2024)

Rachel Schoeler is new to the neighbourhood but was immediately inspired to get involved with the Parkgate community when she moved here in 2024. She brings over 10 years of experience in project management, public education, communication and community development.

Rachel has worked in non-profit, federal government and provincial government, all with the goal to drive positive behaviour change and connect people to their community. Having worked with Parks Canada on the Southern Resident Killer Whale recovery program, she knows the importance of balancing cultural, economic and social needs, as well as the value of hearing diverse perspectives when working towards meaningful change.

She now works with the Ministry of Emergency Management and Climate Readiness on the PreparedBC team. With a particular interest in earthquakes, she’s always open for a conversation about preparedness! As a new mom she knows first-hand how Parkgate Society programs bring people together, and she’s eager to give back. She’s also an open water swimmer and loves to swim at Little Cates in the summer and with the North Shore Masters at Ron Andrews throughout the rest of the year. You’ll also find her on Seymour with her mountain bike — or, more likely now, with her little one in a carrier.